

DANCEHALL/REGGAE ARTIST E-DEE

Dancehall/Reggae has been on a constant rise in the last decade fueled by the breakout cross-over success of artists like Beenie Man, Shaggy, Elephant Man, and most recently Sean Paul. The question for fans of this Jamaican art-form is who will be next to capture the dancefloors and radio waves and bring the music to a new level. Jamaica has many many dee jays (rappers) fighting for the top spot but few really catch on in the U.S. Enter E-DEE.

Born Everton Dennis in the parish of Clarendon, Jamaica, E-Dee was the youngest of 8 siblings. His musical career began in the church, where he sang in the choir. His mother was very religious and did not allow E-Dee to listen to music other than gospel because she considered dancehall/reggae to be profane. So E-Dee's early musical experience was steeped in gospel. Sadly his mother passed without warning when he was 12 years old and a young E-Dee had to grow up quickly. Working hard to earn money for his school uniform and books E-Dee learned early on that if you want anything you must be dedicated and focused. It was that diligence applied to his musical career that would bring E-Dee to his dreams.

After completing his secondary education he moved to America to pursue his music career and study acting. While in the U.S. E-Dee's steady exposure to Hip-Hop and R&B began to influence his writing, infusing the American slang with Jamaican Patois E-Dee's sound began to evolve. Ending up in Los Angeles, E-Dee began performing at showcases. Word soon got out about this 6'5" rapper from Jamaica that was building a following. It wasn't long before promoters began putting E-Dee on the bill of major festivals. With two CD's selling strong in the streets soon E-Dee was sharing the stage with the biggest names in Dancehall/Reggae including Sizzla, Wayne Wonder, CeCille, Shaggy, Beenie Man, Sean Paul, Elephant Man, Beres Hammond, Lady Saw and the list goes on. Not to be ruled out as only a dancehall/reggae favorite his cross-over appeal has landed him shows opening for Hip-Hop artists D-12 and Ja Rule and got him collaborations with Capitol recording artist Houston.

In 2004 platinum record producer Qmillion sought out E-Dee to collaborate with Junior P. and Ms Triniti on the song "Hot Again" which was one of E-Dee's four collaborations with Ms Triniti on her debut album Ragga Hop. Qmillion was so impressed with E-Dee's talent that he immediately signed him to Unseen Lab Recordings and began recording a full length CD with E-Dee. During the recording of the album E-Dee headed to New York to film a cameo appearance in the urban action film "The Party" starring RL from the r&b group Next, and Darryl Hammond from Saturday Night Live. E-Dee also contributed 4 songs to the soundtrack of the movie.

While most dancehall cd's center one subject; women, E-Dee's 18 song album entitled "JA 2 LA 2 DI WORLD" takes you along E-Dee's journey through life, touching on many subjects from the struggles of surviving in Babylon, to jealousy and envy of haters in the industry, to party life in the clubs on the dancefloor, to love and relationships, to the last song on the cd dedicated to his mother, "Mamma". The first release from the album is the double single "R U Ready?" an uptempo club banger and "Between the Sheets" a lovers-rock reggae version of the Isley Brothers hit. The double single is gaining momentum around the U.S. topping the regional charts for DJ's in Connecticut, Los Angles, Miami, Mpls, and is steadily catching on around the rest of the

country. The music video for “R U Ready” shot in Compton, CA will be serviced to BET and other outlets this fall and features a cameo appearance by Amorossa from *The Apprentice* and *The Surreal Life*.

The sound of E-Dee’s album “JA 2 LA 2 DI WORLD” represents a new sound in dancehall/reggae, influenced by Hip-Hop and R&B that is appealing to a whole new market as well as dancehall’s traditional fans. Energetic, exciting, emotional and raw this artist is poised to be the next Jamaican to capture the attention of music lovers around the world and take dancehall/reggae to the next level. The title of the album says it best; JA 2 LA 2 DI WORLD, here comes E-Dee.