

## PRESS RELEASE

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### *Unseen Lab Releases debut single by E-Dee, R U Ready?*

Los Angeles, CA – Urban independent label Unseen Lab, announces the release of the debut double-single from Jamaican dancehall artist E-Dee entitled “R U Ready?” bw “Between the Sheets”. “..Ready?” is an uptempo club heater that invokes a new dance (the Ready) created by E-Dee and his dancers. “Between The Sheets” is a lovers rock reggae version of the Isley Brothers hit and feature vocals by fellow Jamaican newcomer Jahzmyne. 12 inch vinyl records and maxi-single CD’s were shipped to record pools across the country and the record hit retail at major outlets in NYC, LA, and MIAMI.

The music video, which features a cameo from The Apprentice’s Ammarossa, was shot on location at the Compton Airport and directed by Ime Etuk. Unseen plans to service video outlets with the video August 1<sup>st</sup>.

After building a name opening for the best in dancehall/reggae and releasing three CDs underground, E-Dee, an 6’4’, energetic 21 year old artist hopes to follow in the growing success of dancehall/reggae artists like Shaggy, Sean Paul, and Beenie Man. His music has a hip-hop cross-over appeal that reflects his 4 years here in the states, and his lyrics combine the hip-hop slang of urban America with the patois of his homeland Jamaica.

This is the second international release for the indie Unseen Lab who has a current release with EMI-Toshiba Japan with Ms Triniti. Her first single is atop the Japan radio dance/crossover charts and her album which contains four songs from Unseen Lab, is selling well in the territory.

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